



Our top tier Global GreenTag™ explained

Dimond® Roofing is GreenRate™ Level A certified, which is the top tier rating for this globally recognised eco-label. This GreenTag™ rating applies to all ColorCote® roll formed roofing products.

The Dimond® Roofing GreenTag™ rating is linked to the ColorCote® Environmental Product Declaration (EPD) which was released in April 2019 for its ZinaCore™, MagnaFlow™ and AlumiGard™ products.



masterspec partner





Global GreenTag™

Sustainability

Dimond® Roofing is proud to have received the GreenRate™ Level A certification, which is the top tier rating, for all ColorCote® branded roofing products.

The Dimond® Roofing GreenTag™ rating is linked to the ColorCote® Environmental Product Declaration (EPD) which was released in April 2019 for its ZinaCore™, MagnaFlow™ and AlumiGard™ products.

The EPD is a detailed form of an eco-label. It is a product-specific environmental scorecard providing quantified, 3rd party reviewed environmental data, based on the Life Cycle Assessment (LCA) of a product.

An EPD uses internationally approved ISO standards for transparently reporting a products environmental impact over its lifecycle, from the extraction of raw materials processing and manufacture to distribution, service, maintenance and finally, reuse and waste disposal for recycling.

Unique to the New Zealand market

The ColorCote® EPD is unique in the fact that it is the only painted steel EPD in New Zealand that includes the roll forming process and packaging (by its customers) of the ZinaCore™, MagnaFlow™, and AlumiGard™ products into the desired product, i.e. roofing, cladding or rainwater products, ready to be delivered to site.*

* As at October 2019

What is GreenTag™

Global GreenTag™ is more than just a simple eco-label.

Global GreenTag™'s LCARate scores products against core sustainability assessment criteria including, greenhouse gas emissions, health and ecotoxicity, life cycle analysis, social responsibility and labour conditions, and biodiversity.

It also takes into account a wider range of sustainability initiatives and is aligned with the United Nation's Sustainable Development Goals.

Why GreenTag?

The Global GreenTag™ GreenRate™ certification is a New Zealand Green Building Council recognised product rating system designed to meet the requirements of the Green Star and Homestar 'Sustainable Products' credits.

If reducing your carbon footprint is important to you then this GreenTag™ accreditation will help you achieve Green Star and Homestar ratings for your home or commercial project.

FOR MORE INFORMATION

Contact your local branch on **0800 DIMOND (346 663)**
Visit dimond.co.nz/greentag

0800 DIMOND
dimond.co.nz

 **Dimond Roofing®**